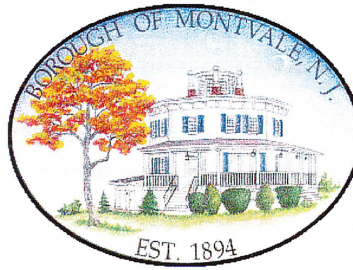


BOROUGH OF MONTVALE

WELCOME SIGN SPONSORSHIP PROGRAM



POLICY OUTLINE FOR SIGN SPONSORSHIP PROGRAM

PURPOSE: The intent of this sign policy is to raise revenue for the erection and maintenance of “Welcome Signs” located at various locations throughout the Borough. All funds go directly to a dedicated account for the improvement of public property, from which funds will be used to purchase and maintain the signs authorized in this program.

LOCATION(S): Subject to receiving sufficient program interest and funding, the Borough intends to place signage at some or all of the locations identified on Exhibit A attached hereto. A sponsor may indicate with their proposal a preferred location or preferred location(s); however, the Borough retains sole and absolute discretion as to the final location(s) of all signs. The propose sign locations are as follows:

<u>Street Name</u>	<u>Intersection/Border</u>
West Grand Avenue	Upper Saddle River Border
Weiss Road	Upper Saddle River Border
Chestnut Ridge Road	New York State Border
Chestnut Ridge Road	Woodcliff Lake Border
Philips Parkway	Sony Drive/ Park Ridge Border
Spring Valley Road	New York State Border
West Grand Avenue	Spring Valley Road/Park Ridge Border
Woodland Road	New York State Border
West Grand Avenue	Mill Road/ Park Ridge Border
Kinderkamack Road	New York State Border
Kinderkamack Road	Park Ridge Border
N. Middletown Road	New York State Border
N. Middletown Road	River Vale Border
Blue Hill Road	River Vale Border
Summit Avenue	New York State Border

NUMBER OF SIGNS: Interested parties and all related subsidiaries or affiliates are limited to one sign, unless all interested parties have been approved and the Borough still has a need for more sponsors. Depending on demand, sign sponsorship is not guaranteed and will be determined via a randomized lottery.

TERM OF SIGNAGE: A minimum of three (3) years, or through September 30, 2026, whichever is later.



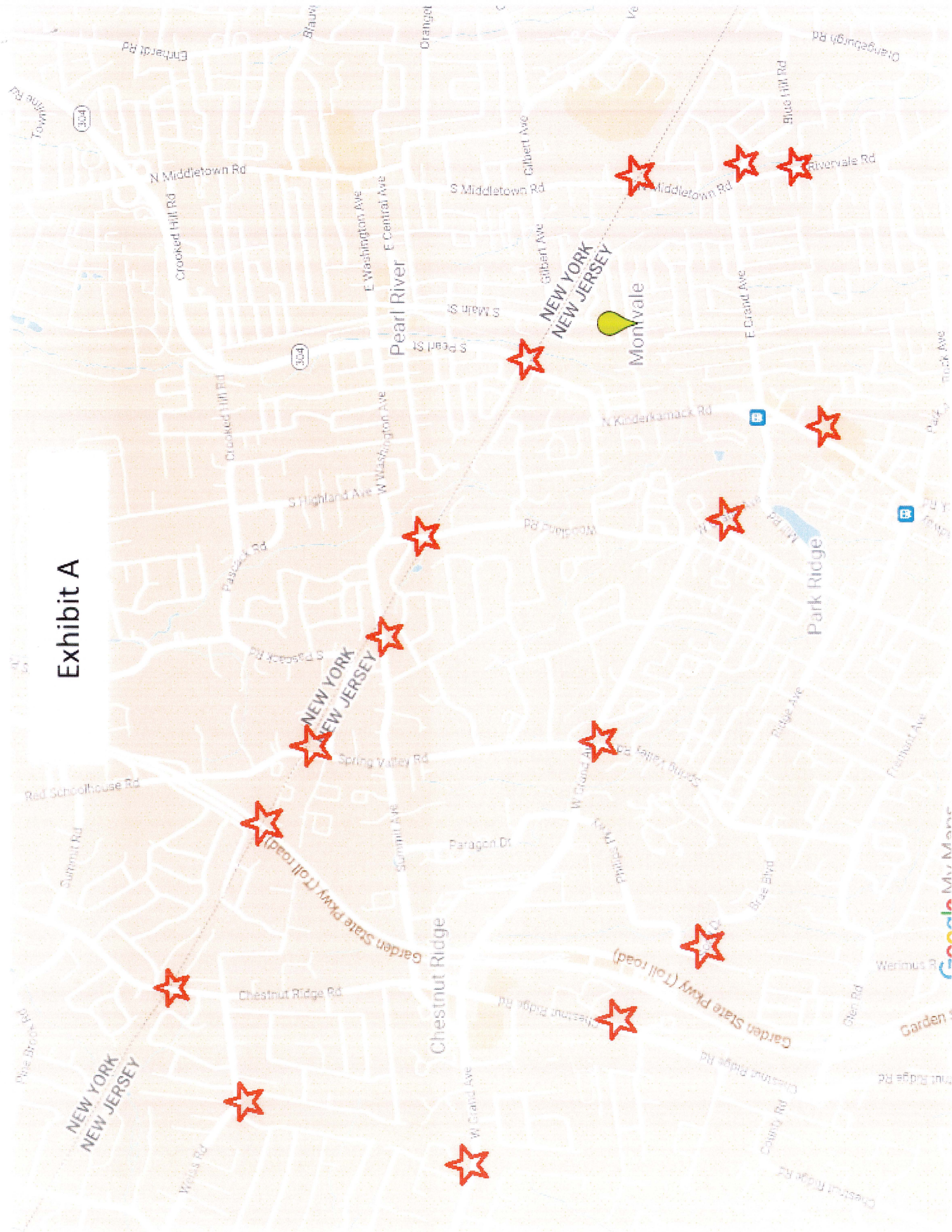
Welcome To

MONTVALE

NEW JERSEY

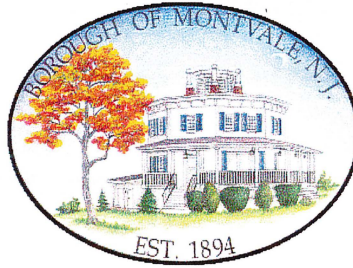
Sponsored By
Smith's Hardware

Exhibit A



BOROUGH OF MONTVALE

WELCOME SIGN SPONSORSHIP PROGRAM



1. Sponsor Information

Business Name: _____ Address: _____

Contact Person: _____ Title: _____

Email: _____ Phone: _____

2. Sign Location Preference

I understand that no sign location is guaranteed, however, the following are my/our preferred sign location(s) (check as many as apply):

<u>Street Name</u>	<u>Intersection/Border</u>
<input type="checkbox"/> West Grand Avenue	Upper Saddle River Border
<input type="checkbox"/> Weiss Road	Upper Saddle River Border
<input type="checkbox"/> Chestnut Ridge Road	New York State Border
<input type="checkbox"/> Chestnut Ridge Road	Woodcliff Lake Border
<input type="checkbox"/> Philips Parkway	Sony Drive/ Park Ridge Border
<input type="checkbox"/> Spring Valley Road	New York State Border
<input type="checkbox"/> West Grand Avenue	Spring Valley Road/Park Ridge Border
<input type="checkbox"/> Woodland Road	New York State Border
<input type="checkbox"/> West Grand Avenue	Mill Road/ Park Ridge Border
<input type="checkbox"/> Kinderkamack Road	New York State Border
<input type="checkbox"/> Kinderkamack Road	Park Ridge Border
<input type="checkbox"/> N. Middletown Road	New York State Border
<input type="checkbox"/> N. Middletown Road	River Vale Border
<input type="checkbox"/> Blue Hill Road	River Vale Border
<input type="checkbox"/> Summit Avenue	New York State Border

3. Acknowledgment

By submitting this application form, I acknowledge that the sign sponsorship is subject to the terms and conditions set forth on the Borough of Montvale "Policy Outline for Sign Sponsorship Program." If awarded a sponsorship concession, I will be responsible for payment of a total of \$600, to be split between the cost of fabrication, installation and maintenance of the sign.

Signature: _____

Name: _____